



FUNDRAISING PACK
FOR PRIMARY SCHOOLS



52 LIVES HELPS TO CHANGE PEOPLE'S LIVES AND SPREAD KINDNESS WITH THE HELP OF ALMOST 100,000 SUPPORTERS AROUND THE WORLD.



We choose someone in need of help, share their story on our website and social media, and request what that person needs. Our kind supporters then spread the word, offer help if they can, and we change that person's life - and inspire more kindness in others. The support we receive enables us to give people tangible help, buying much-needed items to make people's lives easier. But it's often the messages of support and the unexpected kindness that people say they'll remember forever.

For children, it's important for them to see that their actions can really make a difference and ultimately change someone's life. They are not part of our social media world, but through teachers and parents, they can share in the success stories and see the difference their fantastic contributions make to changing someone's life.





WE BELIEVE THAT KINDNESS IS THE KEY TO MAKING THE WORLD A BETTER PLACE.



Our mission is to teach children the importance of kindness and to spread the message far and wide. Not only does it benefit the recipient, research shows that it also improves the mental and physical well-being of the bearer too – a win-win situation!

If you would like to teach children how their actions can change lives, and help us to spread the kindness message, then please read on for ideas about how your school can get involved.

WHAT KIND OF KINDNESS HELPS 52 LIVES?

Kindness comes in many guises and we appreciate all of them!

Here you will find some fundraising inspiration, but with a little imagination, we're sure you'll think of many more:

1. BE SEEN IN PURPLE AND GREEN... wear the colours of 52 Lives for a day at your school and donate £1.

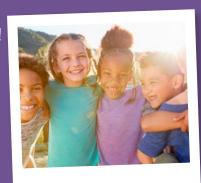
2. GIVE 52 LIVES YOUR SUPPORT FOR 52 WEEKS... make us your school's charity of the year and donate any charitable funds raised during the year to 52 Lives.

3. BAKE TO MAKE A DIFFERENCE... whether you like to be the baker or the chief taster, this fundraising event is always a crowd-pleaser.

4. TAKE A HIKE... set yourself a personal challenge that pushes your limits and ask for sponsorship from friends and family to help you achieve your goal.

5. PRE-LOVED SALE... a table-top sale of pre-loved books, toys, jigsaws and bits & bobs helps to raise funds and clear out your cupboards!

6. PiCK AN ACTIVITY AND 'DO 52!'... swim 52 lengths, run 52 laps, read 52 poems, or anything else you can think of, and ask for sponsorship support.





WHAT WILL THE FUNDS BE USED FOR?

We will use the money you raise to help change lives and to educate children through our free workshops and resources.





52 LIVES HAS HELPED TO CHANGE MANY LIVES OVER THE YEARS THANKS TO FUNDS DONATED BY SUPPORTERS. RECENT EXAMPLES INCLUDE: BUYING A BED FOR A YOUNG CARER WHO WAS SLEEPING ON THE FLOOR; BUYING A SEIZURE MONITOR FOR A TEENAGE BOY TO GIVE HIM MORE INDEPENDENCE; PROVIDING FOOD AND WELL-BEING PACKS FOR ELDERLY PEOPLE ON THEIR OWN DURING LOCKDOWN; AND PURCHASING BOOKS AND COMPUTERS FOR VULNERABLE CHILDREN.



To inspire and engage children in their fundraising activities, we can provide free support through workshops and online Q&A sessions, hosted by Jaime Thurston (52 Lives founder and CEO) and Greig Trout (Director of Kindness) via FaceTime, Skype or Zoom.* We can also provide free posters and leaflets to publicise the fundraising activities, and certificates to reward the children for all of their hard work.

WE REALLY APPRECIATE YOUR SUPPORT AND COULDN'T DO WHAT WE DO WITHOUT YOU. SO THANK YOU!



* We have limited availability, but will accommodate as many classes as we can.

To request a live Q&A session, please click below:

Request a live Q&A session

FURTHER RESOURCES

At the School of Kindness, we offer so many ways for schools and children to get actively involved...

JOIN OUR KIDS' KINDNESS CLUB

Our newly launched Kids' Kindness Club is fun, it's free and helps children to stay engaged with being kind – both to themselves and each other. Members of the club receive a weekly email newsletter which includes a kindness challenge, the chance to earn their kindness badge, quizzes, and competitions. Find out more at: www.kidskindnessclub.org



THE KINDNESS FUND: BRINGING LITTLE IDEAS TO LIFE

The Kindness Fund provides funding for children who have amazing ideas for spreading kindness in their school or community. We want to encourage children to think about what they could do to create a kinder classroom, kinder school, kinder community and kinder world. To help bring their ideas to life, we can provide small grants of up to £250. The Kindness Fund is open to children in the UK from Year 3 through to Sixth Form. Find out more here https://schoolofkindness.org/kindness-fund

REQUEST A KINDNESS WORKSHOP

We run Kindness Workshops in primary schools all over the UK. Our Workshops aim to spread kindness and empower children by helping them to realise that the little choices they make every day have the power to change people's lives, and improve their own physical and mental health at the same time. We are running our workshops both face-to-face and virtually at the moment. Find out more here https://schoolofkindness.org/workshops

PICK A PROJECT

Pick a Project is the place where kind schools who want to help, can find those in need of help. If your school is looking for a worthwhile cause to fundraise for, you can find a list of projects in need of support. Or if you're a school (or an organisation) in need of essential items to improve the well-being of the children you work with, you can request help. For example: children at a Gloucestershire school donated funds to enable children at another school to go on their first ever field trip; and another school donated new pyjamas and fun bedding to a women's refuge, for children who arrive at the refuge with nothing.

Pick a Project is currently open to UK schools and other organisations who work with children (such as children's centres and women's refuges).

Find out more here https://schoolofkindness.org/pick-a-project

52 Lives is a charity registered in England and Wales (1166238)

PO Box 3154, Reading, RG1 9AT www.52-lives.org www.schoolofkindness.org admin@52-lives.org

Facebook
Instagram



<u>Twitter</u>

PROUDLY SUPPORTED BY



SPONSORSHIP FORM



Thank you so much for raising money for 52 Lives!

Instead of using this paper form, you might prefer to set up a fundraising page online here:

https://www.52-lives.org/fundraiser/

or if you'd like to use this form, please follow the guidance below...

- Please ensure the details of each donation are recorded accurately in your donor's own handwriting forms in the same handwriting or printed are not valid for Gift Aid purposes.
- · Please ensure each donor ticks the Gift Aid box next to their home address below if eligible.
- · Please note we cannot claim Gift Aid on business addresses or on multiple donors e.g. Mr & Mrs Jones.

YOUR DETAILS

Title	Gift Aid – very important			
First Name	Boost your donation by 25p for every £1 you donate			
Surname	I want to Gift Aid my donation and any donations I make in the			
Address	future or have in the past 4 years, to 52 Lives. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains			
	Tax than the amount of Gift Aid claimed on all of my donations in			
	that year, it is my responsibility to pay any difference.			
	Please let us know if you want to cancel this declaration,			
Postcode	change your name or home address, or no longer pay			
Telephone	sufficient tax on your income.			
What '52' things did you do?	giftaid it Tick here for Gift Aid			

Please use blue or black pen and write in CAPITAL letters. All fields are mandatory. Full name + Home address + Postcode + Date collected + $\sqrt{\ }$ = Gift Aid



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NEXT STEPS

There are several ways to pay in the funds you raised:

- Simply collect your donations from your donors and send us a cheque made payable to 52 Lives (please do not send cash) along with this sponsorship form to: 52 Lives, PO Box 3154, Reading, RG1 9AT.
- You can also pay online by credit, or debit card or Paypal at https://52-lives.enthuse.com/SoK. Please post your sponsorship form so we can claim gift aid on the donations, or you can email it to jaime@52-lives.org
- And finally, you can also pay by bank transfer. Please email admin@52-lives.org to request our bank details. Please also post or email your sponsorship form to the details above so we can claim gift aid on the donations.
- · If you need additional sponsorship forms or if you have any questions, please feel free to email us at admin@52-lives.org

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52 Lives is a community of almost 100,000 kind people who help to change lives every single week and spread kindness. Please tick this box if you are happy for us to subscribe you to our free email newsletter. <i>You can unsubscribe at any time</i> .
Yes, please keep in touch My email address is
Please note that the data collected on this form will be held securely in line with current data protection regulations. Find out more about
how we use your information at www.52-lives.org/privacy/