



RAOK Week Kindness Challenge

Terms & Conditions

Who can enter?

The competition is open to children in the UK, in Key Stage 1 and 2. Only one entry per child is permitted, and no joint entries are allowed.

Deadline for applications

Entries must be received by us no later than 10th March 2026. Entries received after that date will unfortunately not be accepted. 52 Lives cannot take any responsibility for any technical failure or malfunction, which may result in an entry being delayed, or not properly received.

How should the entry be submitted?

A supervising teacher or the child's parent / guardian should complete their own contact details in the contact form on the challenge sheet and submit it on behalf of the child. Entries can be emailed to schools@52-lives.org or posted to 52 Lives - School of Kindness, PO Box 3154, Reading, RG1 9AT.

How will the winner be chosen?

Entries will go into a draw, and winner will be contacted by 15th March 2026 using the details provided in the contact form. The decision as to the winner is final and no correspondence will be entered into.

Prizes

The winning child will receive their choice of a £20 toy or book voucher. The child's school will receive a 12 month subscription to The Happy Newspaper and a kind book bundle.

Publicity

By entering the competition, you give permission for 52 Lives to share your entry publicly on our website and social media pages. Personal details, including names and schools, will NOT be shown unless we contact you to request specific permission to do so.

NB: Copies of our safeguarding and photo policies are available on the links at the bottom of each web page on www.schoolofkindness.org, or you can request them by emailing admin@52-lives.org