



The Kindness Fund Guidelines

Who can apply?

Applications are open to children from UK primary schools. It should be an idea that has come from a child, but a supervising teacher or adult should submit the application on their behalf. The child's school should be supportive of the application.

Deadline for applications

Applications are considered several times during the year. The next application deadlines are 18th June 2026, 25th September 2026. You will receive an email confirming we have received your application.

How much funding can I receive?

Grants of up to £100 are available.

Who considers the applications?

Funding decisions are made by 52 Lives CEO, Jaime Thurston, and our Director of Kindness, Greig Trout.

When will I find out if my application has been successful?

We aim to contact successful applicants within 2 weeks of the application deadline. Please note, we aren't always able to provide specific feedback for unsuccessful applications, but will send a note to every child who applies via their teacher.

Can I apply for a grant more than once?

Yes! If you have already received a grant, then we ask for you to wait a year before applying again. But if your application was unsuccessful, then you can reapply at any time.

What kind of things do we fund?

We consider funding child-led initiatives that help to encourage **long-term** kindness in your school or a child-led initiative that helps your local community. It should be something that you would not be able to do without this funding.

If your application is successful

How will I be notified?

- We will aim to notify the supervising adult within 2 weeks of the application deadline to let you know your funding application has been successful.

Receiving / using the funds

- The funds will be transferred to your school / organisation, who will ensure those funds are used solely for the intended purpose. Funds will be transferred as soon as possible after we notify you of the successful application – usually within 2 weeks. Funds will not be given directly to a child or a child’s family, with the exception of children who are home-schooled. In these cases, the funds will then be transferred to the supervising parent/guardian.
- Receipts should be kept for any items purchased and made available to 52 Lives upon request.

Publicity

- **Obligations of the school:** As well as helping to bring kind ideas to life, the Kindness Fund is also about inspiring others. So we ask that if you accept a Kindness Fund grant from us, that you commit to creating a story for our Kind News segment (www.kidskindnessclub.org). We will share details of how to do this when we offer the grant.
- Please keep us updated about your project (via the supervising adult). We would love to hear about the difference it has made to the child, the school, the community – and the world!
- We may wish to share the details of your amazing project on our website and social media pages. We will always ensure we have permission from both the child and their parent / guardian before we share any photos publicly and we will never identify your child by name when using photos publicly (see ‘Safeguarding’ below for more information).

If your application is not successful

- We receive so many amazing applications. We would love to be able to fund every idea, but sadly we can’t. Please don’t be disheartened if yours isn’t selected. We hope you can still do your best to make it happen, and please do feel free to keep in touch and tell us all about it.
- We aren’t usually able to provide specific feedback for unsuccessful applications, but will send a note to every child who applies to The Kindness Fund.

Safeguarding

- All communication with 52 Lives should be from the supervising adult, and the child’s school / organisation should be aware of, and supportive of, the application.
- We will only ever share photographs (*eg. a child’s photo but no name*) or identifiable information (*eg. text with a child’s name and school, but no photograph*) publicly with written permission from the child and their parent / guardian. For example, **without permission** we may say ‘*Tom came up with this amazing idea...*’ but not include the name of Tom’s school or a photo. If **we have permission** to use a photo

of Tom, then we will not use his name in any posts. For example, alongside his photo we would say *“A kind boy from Spencer Primary School came up with this amazing idea...”*

- The supervising adult should always ensure the project is safe, does not put the child in harm’s way, and that the child’s welfare and well-being is safeguarded at all times.

NB: Copies of our safeguarding or photo policy are available on the links at the bottom of each web page, or you can request them by emailing admin@52-lives.org