Kindness Awards

Terms & Conditions

Who is eligible to win a Kindness Award?

The Kindness Awards are designed to celebrate kindness in UK primary schools (typically 4-11 age range), including both state and independent schools in England, Northern Ireland, Scotland and Wales. We will also accept nominations for children who are home-educated. There are 4 categories of awards.

Kind Pupil Award - open to primary school age children in the UK

Graham Spivey Kind Adult Award - open to adults working in primary schools in the UK (for example, teachers catering staff, support staff etc)

Collective Kindness Award - open to a school class/group in a primary school in the UK

Kind School Award - open to any primary school in the UK (refer to the first paragraph for how we define this).

Who can make a nomination?

Nominations may be made by adults, subject to the rules for each award below. If someone under 18 wishes to make a nomination, a teacher, parent or guardian must submit it on their behalf. If you wish to nominate a home-educated child, please contact us for guidance before submitting your nomination.

1. **Kind Pupil Award.** A pupil may not nominate themselves, and a relative of the pupil may not nominate them. A child may nominate another pupil through a teacher, parent or guardian, subject to the same restrictions.
2. **Graham Spivey Kind Adult Award.** An individual may not nominate themselves.
3. **Collective Kindness Award.** A class or organised school group may nominate itself. Individuals may nominate their own class or group.
4. **Kind School Award.** The award is open to UK primary schools, as defined in the eligibility section of these terms. A school may nominate itself. All entries for this award must be submitted by the school's headteacher or a member of its senior leadership team.

Deadline for nominations

Nominations will close at 11.59pm (BST) on 26th April 2027. Nominations received after that date will unfortunately not be accepted. 52 Lives cannot take any responsibility for any technical failure or malfunction, which may result in an entry being delayed, or not properly received.

How should nominations be submitted?
Nominations should be made using the Kindness Awards nomination form on the website at www.schoolofkindness.org/nominate. If you have any issues, please contact us on kindnessawards@52-lives.org.

Supporting Evidence
Kind School Award and Collective Kindness Award entries should include supporting evidence. This is optional for the Kind Pupil and Kind Adult awards.

How will the winners be chosen?
We have a wonderful judging panel for each of the awards, who will decide on a winner and runner-up in each category. The winners will be contacted during June using the details provided in the nomination. The decision as to the winners and runners-up is final and no correspondence will be entered into. All nominees will receive certificates after the winners are announced.

Judge visits
By entering the Kind School Award, the school agrees to take part in a pre-arranged visit from a member of the judging panel if shortlisted.

How will the winners be notified?
For the individual award categories and the Collective Kindness Award, the winners will be visited by the 52 Lives charity during June 2027, who will present their award. This will be done in liaison with their school. For the Kind School Award category, 52 Lives will contact the school to inform them they have won and to arrange a visit to present their award. The runners-up will be notified with a phone call or email and their awards will be posted to them.

Should I tell the person I have nominated them?
It is up to you! We do not inform nominees they have been nominated so please feel free to keep it as a surprise if you wish.

Judges
Awards category judges cannot make a nomination into their own categories.

Right of withdrawal
52 Lives shall be permitted to exclude any nominee at any time at its sole discretion.

Publicity
Information you submit as part of the nomination may be shared publicly - on websites, social media or in the press (we will only do this with the permission of the person / group / school you nominated).

Liability
In so far as is permitted by law, 52 Lives will not in any circumstances be responsible or liable to compensate the winners or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the

negligence of 52 Lives. Your statutory rights are not affected. Certain prizes are distributed by third party companies, which are not under the control of 52 Lives.

Data
Personal Data will be processed in accordance with our Privacy Policy .

NB: Copies of our safeguarding and photo policies are available on the links at the bottom of each web page on www.schoolofkindness.org, or you can request them by emailing admin@52-lives.org

These terms and conditions were last updated on 12/11/2026